Roberto Salas Hernández

Software Engineer

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PROFILE

Software engineer with over ten years of experience developing scalable web applications and automation systems. Specialized in software architecture, process optimization, and cloud solutions. I have collaborated with international companies such as Nike, Kimberly Clark, and Unilever, as well as on data annotation projects for AI leaders like Meta, Google, and OpenAI.

PROFESSIONAL EXPERIENCE

AI/ML Model Evaluator (RLHF)

09/2024 - Present

Scale AI, Outlier, Micro1, Revelo

Remoto

- Collaboration with multiple leading AI companies: Scale AI, Outlier, Micro1, Revelo
- Evaluated over 1,500 tasks across ML/AI projects, focusing on RLHF
- Conducted code quality assessments ensuring best practices
- Developed unit tests to verify model accuracy across scenarios
- Provided feedback to improve model performance and reliability

Full Stack Developer

01/2021 - Present

Distritomkt

CDMX, México

- Developed over 15 headless applications for Nike, Kimberly Clark, Unilever, Envu
- Transitioned admin functions from Monday.com to custom CRM, managing 1,300+ projects
- Created training platform for 50+ retail stores nationwide

Full Stack Developer

05/2019 - 12/2020

Autoproyecto

California, USA (Remote)

- Migrated leading Spanish automotive site in US to AWS, handling 5M+ visits/month
- Achieved perfect Lighthouse score of 100
- Developed file management system on AWS S3
- Integrated 30+ services including Toyota and NBC
- Maintained 99% uptime

Head of Information Technology

2018 - 2019

Universidad Tecnológica de Huejotzingo

Puebla, México

- Directed and resolved communication and computer equipment issues
- Initiated rewriting of main university system with modern technologies

EDUCATION

2009 - 2014

Bachelor's Degree in Computing Science Engineering

Benemérita Universidad Autónoma de Puebla

2020 - 2022

Master's Degree in Informatic Security

Universidad Internacional de La Rioja

2020 - 2021

Master's Degree in Data Science

Universidad Tecnológica en Línea

SKILLS

LANGUAGES

Python

JavaScript/TypeScript

PHP

Bash

Go

SQL

FRONTEND

Vue.js

Nuxt

Astro

React

Tailwind CSS

BACKEND

Node.js

FastAPI

Django

Flask

Express

TOOLS

Git

Docker

Kubernetes

AWS

GCP

Linux

INTERESTS

Cybersecurity

Data Science

AI/ML

API Design